



WHY JOIN UNITED?

United Potato Growers of America is a federated farmer cooperative focusing on improving grower sustainability through better understanding potato supply and demand.

In addition to benefits specific to local membership, United provides access to a wide variety of national and local market data.

**National Member Benefits include the '3 Cs':
Collecting Data, Communication, and Collaboration.**

COLLECTING DATA



Shipping Forecast, UPGA's Database
Local and National Weekly Shipments (historical and forecast)
Weekly Price Report
Weekly Truck Rate Report
Weekly Retail Ad Report
Annual Seed Acreage Report

COMMUNICATION

Members-Only Website: UnitedPotatoUSA.com
Semi-Weekly Text Messages with Market Updates
Weekly and Quarterly Podcasts (featuring Russet, Red, and Yellow Potatoes)
Monthly and Quarterly Newsletters
Seasonal Seed Newsletter

COLLABORATION

Weekly Conference Calls (Russet on Tuesdays and All-Color on Wednesdays)
Monthly Supply & Demand Committee Meetings
Regional Member Meetings (organized by local cooperatives)
United Potato Partners Program (national and local partners)
Crop Transition Conference (June)
Potato Business Summit (January)



*For additional information, contact your Local United Cooperative
or the National Office at info@UnitedPotatoUSA.com - 801-266-5050*

UnitedPotatoUSA.com

Scan for
additional
information

