



United POTATO News



The Seed Piece

December 2022

Visit UnitedPotatoPartners.com for information on National and Local United Potato Partners and Sponsors

Uncharted Territory

by Mike Telford

The potato business, regardless of whether frozen, fresh, dehy, or seed, truly is experiencing prices and conditions that have never been seen before. While we marvel at the prices of that portion of our crop not already priced, we can't not have an eye to the future. The cost of production from 2021 to 2022 was up somewhere from 25 to 30% and who knows where it goes from here. Runaway inflation is like a dog chasing its tail. No one ultimately wins but there are casualties along the way. The dynamics seem hard to keep your mind around. Adding to seed grower concerns are the requirement to make plans to supply what is needed 3 or 4 years out.

What is a seed grower supposed to do? Here are a few thoughts:

I am reminded of a seminar I attended in the early 80's during difficult times. The presenter showed a picture of a crocodile with his jaws wide open. The upper jaw was labeled high commodity prices. The bottom jaw was labeled costs. The farmer was in the middle. The point is: What happens as price falls or collapses and cost go up? Too many farmers are destroyed as this history repeats itself.

As we navigate these uncharted waters it is wise to remember the age-old saying, "This too shall pass."

I have stepped down as United Seed Division Chair after being privileged to serve from the beginning. It has been a great honor to work with seed growers and those on the boards from all over North America. United is a vital tool for growers to get fair prices for what we work so hard to produce. I hope prosperity doesn't cloud growers resolve.

Here are few thoughts that I hope may help all of us survive and prosper in this uncharted territory:

1. Know your costs, be conservative, use windfall profit to retire debt.
2. Build relationship with your core customers; honor the deals you have even when painful; endeavor to be one of their team members.
3. Grow for known markets.
4. Use contracts to create stability for yourself and your customers.
5. Use the good times to upgrade contracts; use "A" contracts as much as possible.
6. Educate yourself about the whole industry; be involved; use data.

If we handle this right, we can have great markets for many years to come, but remember that "This too shall pass."

Merry Christmas





2022 US Top 10 Varieties and States

Top 10 Varieties	2020	2021	2022	vs Last Year	
Russet Burbank	15,615.8	14,094.7	12,130.1	-1,964.6	-16.2%
Frito-Lay Varieties	9,628.1	9,801.8	10,065.1	+263.4	+2.6%
Umatilla Russet	5,495.7	5,233.2	5,860.1	+626.9	+10.7%
Ranger Russet	5,656.1	5,072.3	5,462.4	+390.1	+7.1%
Russet Norkotah 278	4,128.6	4,407.3	4,597.5	+190.3	+4.1%
Russet Burbank (MT Strain)	635.4	913.9	4,307.4	+3,393.5	+78.8%
Clearwater Russet	3,110.6	3,547.0	4,182.6	+635.6	+15.2%
Norland "Dark Red"	3,693.3	3,870.1	3,523.2	-346.9	-9.8%
Lamoka	3,302.3	3,107.8	3,516.5	+408.7	+11.6%
Russet Norkotah 296	3,486.6	3,506.9	3,476.6	-30.3	-0.9%
Other	49,105.5	53,099.5	51,387.6	-1,711.9	-3.3%
Total	103,857.9	106,654.5	108,509.1	+1,854.6	+1.7%

Top 10 States	2020	2021	2022	vs Last Year	
Idaho	30,068.5	30,939.8	30,164.5	-775.3	-2.6%
North Dakota	14,545.8	14,443.0	13,706.8	-736.2	-5.4%
Montana	10,878.1	10,930.3	11,321.7	+391.4	+3.5%
Maine	9,392.7	10,168.0	9,711.1	-456.9	-4.7%
Wisconsin	9,334.3	9,539.1	9,344.9	-194.2	-2.1%
Colorado	6,535.9	7,631.5	7,784.3	+152.8	+2.0%
Nebraska	7,214.9	6,789.2	7,519.5	+730.3	+9.7%
Minnesota	5,143.9	5,633.5	6,528.4	+894.9	+13.7%
Washington	3,525.6	3,647.7	3,735.6	+87.9	+2.4%
Oregon	2,974.2	3,066.9	3,082.1	+15.2	+0.5%
Other	4,244.1	3,865.6	5,610.2	+1,744.6	+31.1%
Total	103,857.9	106,654.5	108,509.1	+1,854.6	+1.7%



Local United Potato Partners support potato growers and their local cooperatives.

UnitedPotatoPartners.com





2022 Canada Top 10 Varieties and Provinces

Top 10 Varieties	2020	2021	2022	vs Last Year	
Russet Burbank	12,507.0	12,572.6	11,691.3	-881.4	-7.5%
Goldrush	3,558.9	4,025.2	3,079.4	-945.8	-30.7%
HO2000	1,303.7	2,294.1	2,221.7	-72.3	-3.3%
Ranger Russet	1,911.9	2,069.0	2,165.4	+96.4	+4.5%
Norland	2,136.0	2,165.8	1,586.8	-579.0	-36.5%
Mountain Gem Russet	618.5	1,065.3	1,418.6	+353.3	+24.9%
Eva	1,240.6	1,751.3	1,362.7	-388.6	-28.5%
Dakota Russet	1,340.0	1,314.3	1,326.1	+11.8	+0.9%
Chieftain	1,335.5	1,166.9	1,194.3	+27.4	+2.3%
Colomba	664.4	765.2	1,011.1	+245.9	+24.3%
Other	30,099.2	31,374.2	30,295.9	-1,078.3	-3.6%
Total	56,715.7	60,563.9	57,353.3	-3,210.6	-5.6%

Top 10 Provinces	2020	2021	2022	vs Last Year	
Alberta	13,533.6	14,480.4	14,445.7	-34.7	-0.2%
Prince Edward Island	16,198.5	17,252.9	13,788.4	-3,464.5	-25.1%
Manitoba	7,613.8	8,517.8	9,466.6	+948.8	+10.0%
Quebec	7,679.0	8,137.3	7,474.9	-662.4	-8.9%
New Brunswick	6,804.2	6,775.7	6,021.9	-753.8	-12.5%
Saskatchewan	2,892.0	3,113.6	3,523.7	+410.1	+11.6%
Ontario	868.5	1,154.1	1,653.1	+499.0	+30.2%
British Columbia	679.9	657.4	556.0	-101.4	-18.2%
Nova Scotia	375.8	393.1	396.8	+3.7	+0.9%
Newfoundland	70.3	81.6	26.1	-55.5	-212.6%
Total	56,715.7	60,563.9	57,353.3	-3,210.6	-5.6%



The United Potato Partners program supports offerings of innovative and productivity-enhancing products to fresh-potato growers through [United Potato Growers of America](#), and to process-potato growers through [Potato Marketing Association of North America](#)

UnitedPotatoPartners.com





2022 US Top 10 Varieties by State

Varieties	AZ
Ciklamen	550.0
Gala	419.0
Operle	152.0
Anouk	98.0
Red LaSoda-New York	93.0
Yellow Star	44.0
Purple Majesty	38.0
Constance	29.0
Atlantic	24.0
Crop 39	18.0
Other	42.0
Total	1,507.0

Varieties	CA
Frito-Lay Varieties	159.0
Ciklamen	95.9
Sifra	82.0
Purple Iris	66.0
Gala	60.8
Alegria	54.0
907-15	43.2
Constance	26.0
Cristina	25.0
Red LaSoda	21.0
Other	44.7
Total	677.6

Varieties	CO
Russet Norkotah 296	1,087.7
Canela Russet	727.5
Russet Norkotah 278	557.3
Reveille Russet	514.3
Soraya	413.5
Russet Norkotah Sel 3	342.3
Frito-Lay Varieties	329.3
Teton Russet	265.4
Centennial Russet	222.4
Satina	209.0
Other	3,115.6
Total	7,784.3

Varieties	ID
Russet Burbank	8,712.9
Russet Norkotah 278	3,011.8
Ranger Russet	2,714.6
Clearwater Russet	1,878.9
Miscellaneous	1,798.5
Russet Norkotah 296	1,447.9
Alturas	901.5
Umatilla Russet	762.5
Ciklamen	535.9
Gala	534.2
Other	7,865.9
Total	30,164.5

Varieties	ME
Frito-Lay Varieties	1,891.2
Caribou Russet 2492	1,329.1
Atlantic	711.5
Russet Burbank (MT Strain)	707.7
Waneta	607.2
Lamoka	559.0
Norland "Dark Red"	503.4
Snowden	454.7
Lehigh	306.7
Russet Burbank	265.7
Other	2,374.8
Total	9,711.1

Varieties	MI
Frito-Lay Varieties	895.9
Manistee	432.2
Lamoka	246.8
Russet Burbank	205.0
Mackinaw (MSX540-4)	189.8
Lady Liberty	89.3
Snowden	87.0
Reveille Russet	81.4
Russet Norkotah	65.2
Umatilla Russet	61.0
Other	182.1
Total	2,535.7

Varieties	MN
Russet Burbank	1,725.7
Norland "Dark Red"	849.3
Umatilla Russet	807.1
Cascade	497.0
Norland "Red"	242.4
Dakota Pearl	239.3
Red LaSoda-New York	219.1
Kennebec	193.9
Actrice	190.0
Red Pontiac	180.0
Other	1,384.5
Total	6,528.4

Varieties	MT
Russet Burbank (MT Strain)	3,599.7
Clearwater Russet	1,589.3
Umatilla Russet	1,542.5
Ranger Russet	1,295.3
Alturas	722.8
Russet Norkotah 278	555.8
Russet Norkotah Sel 3	303.9
Russet Norkotah 296	289.2
Russet Norkotah 112	244.2
Ivory Russet	169.4
Other	1,009.6
Total	11,321.7

Varieties	NE
Frito-Lay Varieties	3,235.1
Lamoka	684.9
Umatilla Russet	525.8
Russet Norkotah 296	414.9
Russet Norkotah 278	403.2
Russet Burbank	297.9
Atlantic	231.3
Reveille Russet	187.2
Clearwater Russet	145.8
Vizelle	129.2
Other	1,264.2
Total	7,519.5





2022 US Top 10 Varieties by State

Varieties	ND
Umatilla Russet	1,748.7
Dakota Russet	1,713.5
Ranger Russet	1,217.0
Norland "Red"	1,202.5
Norland "Dark Red"	1,125.3
Dakota Pearl	951.6
Prospect	730.4
Frito-Lay Varieties	626.5
Russet Burbank	551.4
Bannock Russet	409.7
Other	3,430.2
Total	13,706.8

Varieties	NV
Frito-Lay Varieties	61.0
Lamoka	50.6
Other	0.0
Total	111.6

Varieties	NY
Lamoka	223.3
Snowden	135.2
Waneta	97.6
Lady Liberty	44.4
NY163	31.4
Lemhi	29.7
Reba	28.9
Fenway Red	19.4
Red Maria	16.6
Genesee	16.5
Other	135.2
Total	778.3

Varieties	OR
Clearwater Russet	466.0
Gala	461.2
Ciklamen	343.2
Lamoka	320.8
Frito-Lay Varieties	281.6
Waneta	248.5
Umatilla Russet	163.2
Alturas	113.8
Ranger Russet	107.0
Shepody	58.0
Other	518.8
Total	3,082.1

Varieties	WA
Ciklamen	557.4
Russet Burbank	307.0
907-15	292.3
Chieftain	277.0
Umatilla Russet	213.9
Gala	196.1
Austrian Crescent	158.7
Ranger Russet	114.0
Alegria	110.8
Belmonda	88.3
Other	1,420.1
Total	3,735.6

Varieties	WI
Frito-Lay Varieties	2,546.6
Atlantic	865.0
Lamoka	766.7
Silverton Russet	677.7
Snowden	598.6
Norland "Dark Red"	478.2
Goldrush	425.9
Manistee	290.6
Caribou (AF3362-1)	282.5
Superior	209.9
Other	2,203.3
Total	9,344.9



2022 Canada Top 10 Varieties by Province

Varieties	NL
Goldrush	10.1
Superior	4.9
Chieftain	2.2
Norland	0.8
Yukon Gold	0.7
Other	7.3
Total	26.1

Varieties	PEI
Eva	1,362.7
Mountain Gem Russet	1,178.5
HO2000	1,132.4
Dakota Russet	1,090.2
Russet Burbank	1,053.3
Prospect	580.9
Satina	507.6
Goldrush	466.3
Shepody	370.1
Norland	340.5
Other	5,706.0
Total	13,788.4

Varieties	NS
Prospect	82.8
Russet Burbank	72.2
Mountain Gem Russet	71.4
Shepody	47.9
Dakota Russet	38.3
Targhee Russet	23.0
Alverstone Russet	13.1
Ivory Russet	12.4
Clearwater Russet	10.6
Althea	6.4
Other	18.7
Total	396.8



2022 Canada Top 10 Varieties by Province

Varieties	NB
Russet Burbank	2,128.9
Atlantic	378.9
Caribou Russet	302.2
Innovator	292.2
Highland Russet	286.7
Shepody	235.1
Goldrush	206.6
Reveille Russet	175.0
Chieftain	163.9
Russet Norkotah	145.0
Other	1,707.4
Total	6,021.9

Varieties	QC
Goldrush	2,178.8
Chieftain	638.7
Envol	528.9
Colomba	355.3
Norland	342.9
Superior	291.7
Vivaldi	221.2
Volare	139.6
Actrice	108.2
Russet Burbank	97.5
Other	2,572.1
Total	7,474.9

Varieties	ON
Sifra	165.6
Dakota Pearl	133.0
Milva	112.7
Envol	99.1
Colomba	73.6
Actrice	67.7
Penni	65.5
Lamoka	49.4
Cicklamen	33.9
Goldrush	33.1
Other	819.5
Total	1,653.1

Varieties	MB
Russet Burbank	3,726.7
Ranger Russet	932.8
Cicklamen	554.7
Anouk	383.3
Orchestra	345.7
Sangre	339.4
Umatilla Russet	300.0
Innovator	289.1
Norland	271.3
Whitney	260.2
Other	2,063.4
Total	9,466.6

Varieties	SK
Milva	615.4
Norland	348.8
HO2000	296.0
TT-08-024/2010-06	241.9
Yellow Star	173.6
Cicklamen	161.9
Russet Burbank	140.2
Russet Norkotah	90.9
Clearwater Russet	84.2
Perline	64.2
Other	1,306.6
Total	3,523.7

Varieties	AB
Russet Burbank	4,472.6
Ranger Russet	909.1
HO2000	793.4
Russet Norkotah	526.9
Bintje	523.2
Ivory Russet	520.4
Colomba	311.2
Umatilla Russet	289.3
Satina	257.9
Shepody	251.2
Other	5,590.5
Total	14,445.7

Varieties	BC
Kennebec	90.4
Chieftain	87.6
Yukon Gold	77.3
Constance	59.7
Russet Norkotah	39.9
Satina	18.0
Sifra	13.4
Norland	4.7
Goldrush	4.2
Actrice	3.7
Other	157.3
Total	556.0

Data Sources:

US: Colorado State University/San Luis Valley Extension
Canada: CFIA (Canadian Food Inspection Agency)



2023 Potato Business Summit

A Comprehensive Analysis of the Global and North American Potato Industry

REGISTER AT
POTATOBUSINESSSUMMIT.COM

WEDNESDAY, JANUARY 4, 2023
THE FIRST DAY OF POTATO EXPO
AURORA, COLORADO

This newsletter is published by United Potato Growers of America and is intended for United Members only.



5284 S. Commerce Drive, Suite C-244 - Salt Lake City, UT 84107
801-266-5050 | info@unitedpotatousa.com | UnitedPotatoUSA.com