



WHY JOIN UNITED?

United Potato Growers of America is a *federated farmer cooperative* focusing on improving grower sustainability through better understanding potato supply and demand.

In addition to benefits specific to local membership, United provides access to a wide variety of national and local market data.

**National Member Benefits include the '3 Cs':
Collecting Data, Communication, and Collaboration.**

COLLECTING DATA

- * Shipping Forecast, UPGA's Database
- * Local and National Weekly Shipments
- * Weekly Price Report
- * Weekly Truck Rate Report
- * Weekly Retail Ad Report
- * Annual Seed Acreage Report



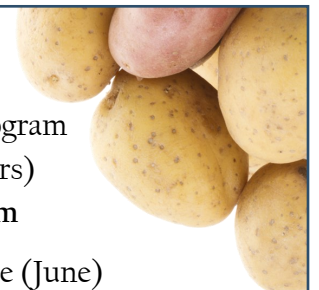
COMMUNICATION

- * **UnitedPotatoUSA.com** (Members Only)
- * Semi-Weekly Text Messages with Market Updates
- * Weekly/Quarterly Podcasts
- * Monthly/Quarterly Newsletters
- * Seasonal Seed Newsletter



COLLABORATION

- * Weekly Conference Calls (Russet on Tuesdays and All-Color on Wednesdays)
- * Monthly Supply & Demand Committee Meetings
- * Regional Member Meetings (Organized by Local Cooperatives)
- * United Potato Partners Program (National and Local Partners)
UnitedPotatoPartners.com
- * Crop Transition Conference (June)
- * Potato Business Summit (January)
PotatoBusinessSummit.com



For additional information, contact your Local Cooperative or the National Office at info@UnitedPotatoUSA.com - 801-266-5050

UnitedPotatoUSA.com

Scan for
additional
information

