



# Crop Transition Conference 2026

**Wednesday, June 17, 2026 at 8:30am Central Time**  
Crowne Plaza MSP-Mall of America—Minneapolis, MN and on [Zoom](#)



Conference Sponsors:



JOHN DEERE



Farm Tour Sponsors:



## Agenda

*Full Breakfast, 8:00am to 8:30am*

### Welcome and Introductions

Lucas Wysocki, Chairman

### Legal Guidelines and Sponsor Recognition

Mark Klompfen, President/CEO

### Area Updates

Local Representatives

### Potatoes USA Update

Retail Sales Data and Basket Information, Nick Bartelme

### Process Sector Update

Dale Lathim, PMANA

### Fresh Potato Market Overview

Mark Klompfen and Buzz Shahan

*Break*

### Last Year's Crop Transition Projections Review

### 2026 Crop Transition Projections Roll-Up

### Members-Only Strategy Session

Area Strategies to Address Crop Transition Issues

*Luncheon at 12:00pm*